

Press Information

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A new revolution in schools:

iPod touch and iPhone are the new teacher's mobile workstations!

Come and see a Live demo on our giant iPhone screen,
stand E20 at BETT 2010!

Teacher's WebFolder: A brand new exciting concept to help teachers register pupils attendance, behaviour and attainment as well as instant access to essential information on pupils such as their contact details, medical concerns and timetables. Software package Teacher's WebFolder has transformed teachers' lives, empowering them to access and input pupil data via their very own iPod touch / iPhone and laptops.

The iPod touch and iPhone have grown in popularity with more and more being purchased by people all over the country, school staff included. And now teachers can use them for registering, grading and accessing essential pupil data quickly.

Teacher's WebFolder Mobile is a simple but elegant solution for browser based access to all school data within the classroom. Being browser based, Teacher's WebFolder is not restricted to Windows, meaning it can also be used on Mac OS X, iPhone and Linux for example. Also, as a browser based software product, demand on the hardware specification for classroom PCs or Laptops is greatly reduced. All staff can enjoy the practicality of having a pocket sized workstation with all-in-one access to register, behaviour and assessment data.

Schools up and down the country have been asking for a portable solution and their prayers have now been answered. In some schools, teachers were pleading the Senior Leadership Team to swap their laptops for iPod touch or iPhones with Teacher's WebFolder.

This was the case in a prominent school in Kent considering the Bromcom solution: "... we have a growing number of staff with iPhones and iPod touches, many are now saying '*get me SIMS on an iPod touch and you can have my laptop back*'".

Essa Academy in Bolton has been leading iPod touch use, even with students, and it has been an early adopter of Teacher's WebFolder Mobile for teacher use across the school campus. Essa Academy's Abdul Chohan, the Director of Technology said "Bromcom's Teacher's WebFolder Mobile fits perfectly with Essa Academy's philosophy of embracing mobile technology by including an all teacher solution."

So what is so special about Teacher's WebFolder?

At last there is a cross platform product so staff can utilise Teacher's WebFolder from any browser. Staff can register and monitor their class grades and behaviour from an intuitive and attractive modern interface. Teachers analyse and evaluate their class or individual pupil performance themselves.

Staff can access pupil data from one interface, from wherever they are and whenever they want. Pupil attendance, behaviour and assessments can be reviewed even from home.

Teacher's WebFolder has a 'Mobile' edition designed to work on a range of portable handheld smart devices which many members of staff may already own – such as the Apple iPod touch, iPhone and Google's Nexus One.

Sensitive pupil data is only accessible by authorised personnel. Robert Griffith, Director of ICT of **The Thomas Adams School in Shrewsbury, Shropshire** said: *"As an IT manager I have the reassurance that the system is not storing pupils information locally so there are no security risks to worry about."*

Data entry is quicker and easier than sending a text message so the teacher can get on with teaching. Essential information is readily available to staff who require it. Even report cards can be incorporated into WebFolder. Being a browser-based system, no client-side installation is required and minimal training is required:

*"Training on the new **Teacher's WebFolder** product was really quick, in fact staff were passing it between them without the IT staff having to show them what to do - a sign of how popular and easy to use the program has been."*

At the source entry

Teachers are able to input and access essential pupil data such as their attendance, assessment data and behavioural events directly themselves without having to rely on Administrative staff.

For example, at Parents Evenings teachers can instantly view and show parents their child's performance in a graphical format. Teachers can simultaneously access a wide range of data such as the balance between positive and negative pupil events.

Schools do not need to roll out SIMS.net

With Teacher's WebFolder, it's no longer necessary to roll out SIMS.net to classrooms in order to give teachers access to record and view student data in SIMS.net. Rolling out SIMS.net is not only plagued with issues such as security settings, permission levels etc., but it's also expensive from a cost of ownership point of view. Teacher's WebFolder will run on any desktop (including iMac) equipped with one of the many freely available mainstream browsers.

Ideal for Hosted Services

By definition centrally hosted services are best served by web based applications. For this reason, if your school's SIMS.net is centrally hosted by the LA or any other third party, you will find that Teacher's WebFolder will fit your purposes perfectly, whilst also cutting administration and support costs.

Cost of Ownership

Teacher's WebFolder delivers many benefits to the school, however the greatest impact will be on the cost of ownership. This is due to the following factors:

- Low cost hardware
- Zero deployment for client PC / Laptops
- Virtually no training required due to the product's intuitive nature
- Ease of maintenance and facility to upgrade

We would like to invite all media parties to visit stand E20 at the BETT exhibition to come and see Teacher's WebFolder on the iPod touch and iPhone live. In the meantime, please access our website for more details at www.TeachersWebFolder.com

Notes to Editors

1. Press pictures: Please take a look at Bromcom's **Press Media Centre** for high-resolution images illustrating the iPod touch/iPhone in use with Teacher's WebFolder - <http://www.bromcom.com/mediacentre>

2. Bromcom secured Capita's APIs under a Technical Partnership and the arrangement was underpinned by the Voluntary Assurance (VA) Capita gave through the Office of Fair Trading May 2003 agreement.

3. Bromcom Computers Plc continues to provide innovative, reliable software specifically for schools and colleges. Bromcom MIS, Parent Portal MyChildAtSchool.com and new Teacher's WebFolder have swept schools away with their intuitive interfaces and the wealth of information made available to parents as per the Becta online reporting requirements for September 2010.

Schools of different sizes and backgrounds are choosing to move to the full Bromcom MIS up and down the country, as the nation's the most advanced all-browser school MIS.

Providing quality software and hardware for schools and colleges for more than 15 years, Bromcom is truly an innovator in the industry. Since creating the first electronic registration package in the 1990s Bromcom has worked hard to provide schools and colleges with a large range of user-friendly and reliable software modules constituting the best MIS on the market.

4. For further information, please contact Deniz Guryel on 020 8695 8033 or David Corker on 020 8695 8080 or email marketing@bromcom.com