

**October 2007**

## PRESS INFORMATION

### **Bromcom MIS – built on best of breed and award winning products**

Bromcom Computers Plc, remain a step ahead with technologically advanced solutions for effective school management, including providing novel hand-held products designed specifically for teachers on-the-move..

Built on 'best of breed' products for UK schools and colleges with a collection of awards won over the years from the BETT Award to the Queens Award, Bromcom now offer a unique Management Information System (MIS).

The Bromcom MIS is fundamentally different from other MIS products in the market in that it has been developed ground-up as a browser-based product with a multi-year database enabling the school management to easily draw comparisons of critical pupil performance data over a period of time. Bromcom's roll-out of a complete MIS is now in earnest.

***Visit Bromcom at stand E20 at the BETT Exhibition in January to see a demonstration of Bromcom's wide range of products for you and your school.***

A range of hardware is offered by Bromcom to cater for varying teacher requirements. For instance, staff can use smart phones for taking registration anywhere whilst on the move using GPRS technology and m-Register. Staff wanting a robust, dedicated registration device can opt for the Bromcom folders, and staff wishing to have a touch-panel based device could use Bromcom's brand new Mini-Tablet which also has built in browser and Internet mail based on Microsoft Windows CE operating system.

Bromcom is also launching a new s-PDA model folder which is an enhanced 'dedicated' teacher's hand-held device with a backlight and touch panel. With over 80,000 devices sold, Bromcom can claim that its hand-held devices are the most widely used teacher's device after the calculator.

#### **The new text messaging initiative: Parents informed automatically when child is registered as absent**

Parents have the facility to know within minutes when their child is registered as absent at school via Bromcom's fully integrated e-Contact module. Utilising SMS mobile text messaging and email technology, Bromcom's e-Contact module sends automatic messages to a parent's mobile phone or email address to alert them of their child's absent. The parent can be informed if their child returns to school (optional). e-Contact reduces time spent by administrative staff calling parents as the entire process is automated leaving them to get on with other important tasks.

e-Contact can also be used to send bulk messages to parents in the case of emergency. For example, if the school is closed due to bad weather, a message can be generated using e-Contact and sent to all parents. This process when manual, ordinarily would take a great deal of time and would the cost would be much greater. e-Contact can be configured according to the schools' requirements and has the flexibility to adapt to schools' needs. It is also possible to view the message status so that you are aware if a message has failed to reach the recipient.



### **Platform-3**

Bromcom's 'best of breed' products have been ported to a new multi-year database design to provide 5-year on-line information so that schools can seamlessly view reports across the years. With this new database design also comes a complete new framework which provides a homogenous environment to the users across the system whatever module or section that is being worked on.

The new Bromcom Framework is integrated with Microsoft Reporting Services which is now part of Microsoft SQL 2005. Bromcom's enhanced Microsoft Reporting Services have a range of extensions to offer users all-in document management facilities. Reports can be scheduled for regular production and e-mailed. An extensive export facility allows data to be imported into Microsoft Word or Excel for integration with other documents.

### **Attendance-taking any time anywhere – m-Register**

The ideal solution has been invented by Bromcom for staff wishing to take attendance away from the school building on a pocket-sized device. m-Register is based on mobile telephone technology for recording attendance from anywhere! This is especially useful for registering pupils during school trips and P.E lessons. Schools where teachers have a smart phone for personal use, need not invest further as m-Register functions on all smart phones with Windows Mobile 5.

### **m-Register for LA wide Offsite Learning Programme**

Bromcom have recently launched an LA wide solution for the new 14 – 19 Government offsite learning initiative. The centralised LA's package allows registration of students from multiple schools at each offsite learning centre, with information being collated and updated at each of their base schools. This ensures all records and pupil information is up to date at all times even when students are being taught offsite!

### **Bromcom at BETT 08**

As always, Bromcom will have a prominent place at the annual BETT exhibition in January 2008. We look forward to seeing you at our stand E20 Olympia (Earl's Court) and would be more than happy to demonstrate any products or answer any queries you may have.

### **Notes to Editors**

Bromcom Computers Plc is based in South-East London and has been providing solutions to UK schools for more than 10 years. 60,000 teachers use the Bromcom system every lesson of every day to record pupil attendance, grades, behaviour and now are using it for other core modules such as for preparing the school timetable.

Bromcom software is developed in-house by experienced software developers with schools and teachers in mind. Among Bromcom's personnel are ex-Deputy Head Teachers and teaching staff. Bromcom are continuously seeking ways to improve the existing product range by making the best use of the latest technology.

Bromcom are proud winners of numerous prizes over the years, including the impressive Queen's Award for Enterprise in the 'Innovation' category.

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